

Role: Digital Designer Salary: (DOE) Location: Tunbridge Wells, Kent

About Random Colour Animal

RCA is a creative design studio specialising in brand strategy, identity creation, digital UX/UI and design execution across a full suite of campaign, digital, advertising, sales and marketing assets. Founded in 2018 as part of the Rokker Network we work with a global portfolio of clients across the iGaming, Fintech, Food and Charity sectors.

What does the role cover?

We are looking to expand our creative studio with a passionate, integrated designer with wellrounded digital skills. Ideally, you will have a strong interest in interface design - creating wireframes, designing interfaces and prototyping apps in Figma should be second nature.

While UX/UI is a core need, this role will be spread across multiple design disciplines ranging from brand creation, to producing digital, social, print and motion assets across our entire brand portfolio. Adept use of Adobe Creative Suite and a beautiful portfolio should come as standard, plus a keen interest or knowledge base for other design applications/technologies would be an asset.

Reporting to the Head of Design, the ideal candidate should be able to present engaging design solutions and be an effective communicator within the creative and wider RCA team. In this role, you will be mentored and encouraged to learn and hone new design skills and should have a willingness to keep up with latest design trends.

Required skills and characteristics

- 2+ years experience in a similar role. Agency experience is a bonus but not mandatory
- Self-motivated, you're bursting with ideas and have a proactive mindset
- Great sense of design and composition with a strong eye for layout
- Adept at thinking at a conceptual level, presenting rationale for design choices
- Experience creating responsive, user centric designs for mobile and desktop
- Solid working knowledge of the latest versions of the Adobe Creative Suite and Figma
- Strong understanding of UX/UI principles and best practice
- Attention to detail is a must, with exacting standards for accuracy and consistency
- Experience collaborating with other creatives and product teams
- A strong portfolio of quality work (including digital, social and brand)



Bonus Skills

- Motion design using Adobe after effects
- HTML/CSS coding abilities

Our office is based in Tunbridge Wells, Kent and although we have a hybrid working policy, we believe that in-person collaboration is an important part of creativity. The person applying for this role needs to be able to come into the office for a minimum three days per week.

Equal Opportunities

You will be working in an inclusive environment and be encouraged to bring your whole self to work. We will do all that we can to help you successfully balance your work and homelife. As a growing business we will encourage you to develop your professional and personal aspirations and learn from the talented people you will be working with. It's talent that matters to us and we encourage applications from people irrespective of their gender, race, sexual orientation, religion, age, disability status or caring responsibilities.