



Motion Graphics Designer

Full Time // Hybrid

Salary: (DOE)

Location: Tunbridge Wells, Kent

About Incline

We are a team of experienced digital marketing and iGaming executives who recognise the need for a marketing services solution for online gambling brands. The design studio is a dynamic team of design architects who create stand-out brands and digital experiences that build reputation, drive engagement and grow revenue. We have over 100+ years collective design experience within our UK team.

What does this role cover?

Incline Gaming Marketing is looking for a Motion Designer to help elevate our mobile advertising efforts to the next level. We are looking to expand our creative studio with a passionate motion designer with well rounded digital skills.

Working with Adobe After Effects should be second nature, with the ability to work efficiently being essential. We work with global clients, across multiple jurisdictions, so being able to quickly adapt and modify outputs to meet specific client's needs is crucial. A strong understanding of NLEs such as Premier Pro; and of industry standard video formats will be beneficial.

The candidate will have the opportunity to work with innovative industry leaders to revolutionise creative within the iGaming space. The selected candidate will work at the intersection of mobile advertising, creative marketing, and data analytics to help develop thumb-stopping creative which will be served on platforms including Google, Facebook, Apple, and more.

Reporting to the Creative Director, the ideal candidate should be able to present engaging design solutions and be an effective communicator within the creative and wider Incline team. In this role, you will be mentored and encouraged to learn and hone new design skills and should have a willingness to keep up with latest design trends.

Required Skills and characteristics

- 1-2+ years experience as a motion designer
- Create animated and static advertising materials including, but limited to, social, display, and website banners, landing pages, and email templates
- Communicate creative specifications to internal stakeholders
- Research the mobile app market and identify winning creative concepts that can attract mobile app users in an advertising form



- Proficiency in Adobe Creative Suite (**After Effects, Premiere Pro**, Photoshop, Illustrator, InDesign)
- Adept at thinking at a conceptual level, presenting rationale for design choices
- Aptitude in taking direction and executing changes when necessary
- Ability to multitask and be flexible to shift between projects and clients as new priorities emerge
- Strong work ethic: we do not believe in micro-management, we believe in sense of ownership and professionalism
- Attention to detail is a must, with exacting standards for accuracy and consistency

Bonus skills and nice to haves

- iGaming experience
- 3D animation skills
- An interest in iGaming/Sportsbook

Why work at Incline?

We know that what makes a job great is the people, which is why we surround ourselves with the best. Based in Tunbridge Wells, we are a talented team who all bring unique skills, knowledge and experience. We learn from each other and push each other to be better. As well as a company pension and company socials you will be able to take advantage of our wealth of company benefits including:

- Unlimited annual leave
- 30 work from anywhere days
- Access to private and dental health care
- High Street discounts through our Benefits Hub

Equal Opportunities

You will be working in an inclusive environment and be encouraged to bring your whole self to work. We will do all that we can to help you successfully balance your work and homelife. As a growing business we will encourage you to develop your professional and personal aspirations and learn from the talented people you will be working with. It's talent that matters to us and we encourage applications from people irrespective of their gender, race, sexual orientation, religion, age, disability status or caring responsibilities.

If you are interested in applying please send your CV and portfolio to bernard@incline.bet